

UPES Online enhances its industry-academia programs



UPES Online, a leading digital learning platform, is transforming education by providing flexible and industry-relevant programs designed to cater to the needs of modern learners. It offers a range of flexible, industry-relevant programs designed to equip learners with the skills needed to thrive in today's dynamic job market.

Preeti Dewan, Director, UPES Online suggest her views on the vision and mission behind UPES online and explained how it is different from other online platforms. It holds notable accreditations and ranks high in national and international educational rankings. With our subject matter expertise, we offer a depth of knowledge through unparalleled industry-specialised programs.

At UPES Online, we bridge the skill gap in line with industry demands through several strategic initiatives. Our courses are co-designed and co-delivered with industry experts. This approach keeps our curriculum relevant and up-to-date with the latest industry standards. Collaborating with industry leaders helps us incorporate real-world scenarios and practical insights into our curriculum, thus training our students on the skills most demanded by employers.

What UPES Online offers is the continuation of the academic excellence at UPES, which ranks 52nd overall and 39th in the management category in the National Institutional Ranking Framework (NIRF) 2023. Moreover, UPES is the highest ranked private university in India for academic reputation as per the QS World University Rankings 2024,

placing it among the top 3 percent of universities globally.

Additionally, we offer our students the opportunity to earn certifications through platforms such as Coursera. This partnership enables our students to receive certifications recognised internationally from prestigious educational institutions such as Harvard, University of Pennsylvania, Princeton, UC Berkeley, and leading companies such as Google, Meta, IBM and AWS, providing them with a competitive edge in the job market.

Key courses offered under UPES Online which offers a flexible, industry-relevant programs to equip learners with essential skills for today's job market. Our offerings include MBA, BBA, and BCA degrees, enhanced with industry masterclasses and immersive experiences, along with 18-month postgraduate programs (PGP). Also, UPES Online offers a variety of programs tailored for both working professionals and students aiming to enhance their skills. Popular MBA specialisations include Oil and Gas, Power, and Logistics and Supply Chain, while BBA programs cover Finance, HR, Marketing, and Operations. The BCA program offers specialisations in New Age Technology, Cloud Computing & Cybersecurity and Data Analytics. Additionally, the 18-month Post Graduate Programs (PGP) cover areas like Logistics and Supply Chain, Oil and Gas, Renewable Energy, Industrial Safety, and Power Management.

The UPES Online's industry-academia partnerships significantly enhances its programs, which include specialisations in areas such

as Oil and Gas Management, Power Management, Logistics and Supply Chain Management, and more. These programs are designed to meet the specific needs of various industries and prepare students for leadership roles in a technology-driven global market. Our subject matter expertise, updated curriculum and industry-experienced faculty position UPES as a partner of choice for several key government and private entities, in and beyond the state of Uttarakhnad.

By integrating platforms like Coursera, UPES Online offers additional certifications that add immense value to the students' educational experience. Such partnerships ensure that the curriculum remains current with industry trends and technologies, incorporating practical, real-world applications and modern educational technologies.

Enrolling in UPES Online programs offers numerous benefits that cater to both personal and professional growth. We provide students the flexibility to learn at their own pace, making it easier to balance education with other commitments. Our curriculum, developed in collaboration with industry experts, ensures the students receive the most up-to-date and relevant knowledge.

As an extension of UPES, a UGC-recognised, research-driven university, we uphold high academic standards. Our education is on par with certifications like KOSH, NEBOSH, and LATA, ensuring top-tier training. We prepare students for an AI-driven future. Our comprehensive support services, including career counselling and global masterclasses, create a holistic development environment, ensuring the students are well-prepared for successfully navigating their careers.

Additionally, UPES Online students benefit significantly from the presence of UPES alumni in various industries. These alumni, who have established successful careers, serve as a valuable network that enables personal and career growth, providing practical learning opportunities, mentorship and industry insights to current students. We are also looking at programs to extend support and services to provide greater opportunities to UPES Online alumni in the near future.